



INTERCHANGE  
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# Interchange builds Staff Communications system at Logica



Logica plc is a leading international computer consultancy, systems integration and software company.

Founded in London in 1969, Logica quickly established itself as a company that could combine technical excellence in information systems with an in depth understanding of its clients' business. Logica's clients operate across diverse markets including finance, telecommunication, energy and utilities, computing and electronics, space, government, defence, transport and industry.

The company's 3,900 staff across 18 countries have completed projects in over 50 countries worldwide.

## The challenge

Camelot needed an efficient way to communicate key messages to staff in multiple locations.

*"With 850 employees working over 4 separate sites: a head office in Watford, a prize payout and IT operations centre in Liverpool, a distribution facility in Northampton and a corporate affairs office in London, Camelot needed a way of ensuring that key messages could be delivered to all staff quickly and consistently regardless of location," says Matthew Ainsworth, Head of Internal Communications at Camelot.*

*"In addition, each location needed the ability to deliver tailored communications messages to meet the needs of that site. For example the Northampton distribution centre since it has to manage safety hazards such as manual handling and working with machinery and vehicles."*

## The solution

Interchange has supplied the hardware, software and consulting skills to build a system, using Logica's existing IT infrastructure to deliver information from a central editing point in London to meeting points throughout all the UK offices. Broadcast items include details of industry developments, company news, sales information and a range of social events.

The system uses a highly sophisticated graphics package, specifically designed to produce attractive broadcast quality results.

Logica has introduced it at ten sites around the country, customised and installed by Interchange.

The system, one of the largest in the country, will keep 2,500 UK staff up to date with the latest national and international company news, through a combination of video and computer graphics. Logica expects the system to be a valuable addition to its existing internal communications channels.

## The Customer Experience

John Peberdy, Operations Support Manager at Logica, explained that by implementing Interchange's staff communications system, "We will enhance Logica's internal communications, improve teamwork and job opportunities, and help staff located in many different parts of the country identify with the goals of the parent company."

The system we have installed at Logica delivers information to employees with consistency and speed, meeting the challenges of communication in a fast-moving business, in a way that the traditional, top-down employee communication simply cannot match.

## About Interchange

Interchange is an award-winning specialist in the design and implementation of cutting-edge technology solutions. It works with customers, research and technology partners to meet changing needs of organisations through the introduction of mission-critical software and hardware products. This blend of leading technology solutions, devoted managed services and consultancy helps our customers to thrive.

To find out more about PUSHLOOP or Interchange's mobile working solutions and support services contact us on

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